



UTM
UNIVERSITI TEKNOLOGI MALAYSIA


Razak Faculty of Technology
and Informatics


Master of Philosophy (Industrial Design)


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PROGRAMME OVERVIEW

MPhil (Industrial Design)

programme is a full time research programme that emphasis on a systematic approach to product development. This problem-oriented program aims to produce independent, critical, creative and innovative industrial designers. The research topics focus to a great extent on the process of designing products that meet user needs. The process begins with careful consideration and analysis of market needs, the competitive environment, consumer preferences, the existing product and brand portfolio, and of course, form and function.

ENTRY REQUIREMENT

A Bachelor's Degree with good honours from Universiti Teknologi Malaysia or any other institution of higher learning recognised by the Senate; OR

A qualification equivalent to a Bachelor's Degree as per above area and experience in the relevant field recognised by the Senate.

Additional requirement for International Applicant
An English Certificate of IELTS with the minimum band of 6.0 OR TOEFL with the minimum score of 550

CORE COURSES

- Research Methodology
- 1 University General Course

CAREER OPPORTUNITIES

Work opportunities range from project work such as:

- Product Design
- Construction Design
- Interaction and Usability Design
- Product Development Management



FULLTIME RESEARCH



Intake: February, May, September & November



Min Duration: 1 year (2 semesters)
Max Duration: 4 years (8 semesters)



Research in UTM
Remote-supervision



"Conducive, meaningful and beneficial.."

“ This programme surpassed all my expectations. The learning environment here is very conducive, meaningful and beneficial. It allowed me to experience the real design philosophy and express what I've learnt in my career now. ”

NOOR IDAYU BINTI MD YUSUF

Freelance Designer
Mesolitica Sdn Bhd



"Sincere guidance.."

“ I am deeply indebted to my supervisor whose help, stimulating suggestions, assistance, and advice have been of great help during all the time in completing my research. His sincere guidance has made this study a reality. ”

LIEW YONG KIAN

Industrial Design Lecturer
Malaysian Institute of Art (MIA)