

How to Apply

 <http://razakschool.utm.my/executive-diploma/>

PROGRAMME	FEE
Executive Diploma in Facility Management	RM 14,500
Executive Diploma in Engineering Business Management	RM 15,000
Executive Diploma in Occupational Safety and Health	RM 15,000
Executive Diploma in Retail Business Management	RM 15,000
Executive Diploma in Manufacturing Technology	
Executive Diploma in Manufacturing Systems	RM 16,000

Further Information

Should you have further questions on this programme,
do not hesitate to contact us at:

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Executive Diploma UTM Razak School

** Intakes in January, May and September*



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

UTM Razak School of
Engineering and
Advanced Technology



EXECUTIVE DIPLOMA IN RETAIL BUSINESS MANAGEMENT



Introduction

Executive Diploma in Retail Business Management is designed to equip students with the theoretical and applied knowledge of retail business management. It will also furnish students with the soft skills required to become successful retail specialists. This program is suitable for individuals involved in the wholesale business, retail business, tourism and franchise business.

Benefits

Upon completion of this program, students will:

- enhance their basic knowledge in retail business.
- able to identify and resolve operational problems in retail business.
- communicate effectively and demonstrate leadership skills in leading a multi-disciplinary team.
- be responsible to society and the environment by taking into account ethics and social responsibility in doing retail business.
- improve supervisory and management capabilities through life-long learning and enhancing awareness on the issues of retail business management and entrepreneurship.

Entry Requirement

Passed Sijil Pelajaran Malaysia (SPM) or its equivalent with 3 credits and have working experience of at least three (3) years in the relevant field.

Duration Of Programme

The duration of the program is 7 Semesters, which is equivalent to 2 years and 3 months.

University Compulsory Courses

	CREDIT
Leadership and Team Management	3
Essential Business Communication	3
Creative Thinking and Problem Solving	3
Entrepreneurship and Supervisory Roles	3
Ethics, Globalization and Cross-Cultural Issues	3

Core Courses

Business Mathematics	3
Retail Management	3
Financial Practices	3
Marketing Practices	3
Management Information Systems	3
Retail Selling Practices	3
Retail Promotion Management	3
Retail Store Design, Layout and Visual Merchandising	3
Diploma Project I: Proposal	2
Diploma Project II: Report	4

Elective Courses (Choose 5)

Retail Franchising	3
Understanding Organization Behaviour	3
Knowledge Management and Technology	3
E-Retailing	3
Business Strategy	3
Legal Issues in Business	3
Any Executive Diploma Course approved by Programme Coordinator	3