

# PERDANA POLICY RESEARCH SEMINAR @ PERDANA PRS2018



PERDANA CENTRE OF SCIENCE  
TECHNOLOGY INNOVATION  
POLICY

The Perdana PRS2018 is a yearly event tailored for students who has completed at least two semesters of their Master's or Ph.D research program.

The main objective of this program is to expose the students the good skills of effective presentation and communication. The seminar is considered as an important component of Perdana training program for its students and a special opportunity for the students to demonstrate their abilities as an independent research students.

Since the seminar will be attended by all academic members of Perdana and its students, it is hoped that the event will provide an atmosphere that promotes research and collaboration.

**DATE:** OCTOBER 17 2018 WEDNESDAY

**PLACE:** BATC SEMINAR ROOM

**TIME:** 0845-1715 hrs

## PROGRAM AGENDA

0845 - 0915	Registration
0915 - 0935	Keynote I: Prof Dato Ir Dr Abu Bakar Jaafar. "Renewable Energy & Sustainability"
0935 - 0955	Keynote II: Dr. Aini Suzana Ariffin. "Innovation & Trade: Wealth Creator Enabler"
1000 - 1030	Refreshment
1030 - 1145	Group 1 Presentation
1145 - 1300	Group 2 Presentation
1300 - 1400	Lunch
1400 - 1530	Group 3 Presentation
1530 - 1700	Group 4 Presentation

## KEYNOTE SPEAKERS



**Tan Sri Datuk Dr  
Ahmad Zaharudin Idrus**



**Prof Dato Ir Dr  
Abu Bakar Jaafar**



**Dr Aini Suzana  
Datuk Hj Ariffin**

## Group Classification

### 1030 - 1145 Group 1

- 1.1 Maryam Malakout: *Strategic orientation and hotel performance in Malaysia*
- 1.2 Fazni Mat Arifin: *Negotiation approach at the agenda setting stage of the proposed national halal policymaking process.*
- 1.3 Muhammad Yusuf Abdullah: *Innovation business model development for public sector towards innovation policy implementation in Malaysia.*
- 1.4 Nurul Ain Ahmad: *Exploring the Knowledge and Practice in Personal Data Handling Among Banks in Malaysia.*
- 1.5 Mhd Fairos Asillam: *Development of an integrated framework for evaluating the economics of space science R&D in Malaysia*

### 1145 - 1300 Group 2

- 2.1 Khairul 'Azmi Mohamad: *Preface to political psychology*
- 2.2 Norizan Sulong: *A Phenomenological Study on International Student Withdrawals to Universities in Northern Cyprus from Malaysian Higher Institutions*
- 2.3 Shun Kok Wai: *The study about on the need of workplace bullying prevention policy in Klang Valley*
- 2.4 Yuzlina Mohd. Yusop: *Solid waste management in Malaysia: Policy, practice and prospect.*
- 2.5 Nayeresadat Ghizat: *The influence of service quality, personality traits and customer satisfaction on loyalty toward four and five-star hotel services in Iran.*

### 1400 - 1530 Group 3

- 3.1 Suhaila Haron: *Measuring nurses organizational governance strategies: An exploratory factor analysis*
- 3.2 Farzad Sedaghat Nia: *Human factors influencing employees compliance security policy.*
- 3.3 Mohd Radzi, Mohd Yusoff: *GLC Board's digital Competency*
- 3.4 Aimi Musa: *Synchronization of public time devices to coordinated universal time (UTC) in Malaysia.*
- 3.5 Melina Abd Manan: *Adoption of Outcome Based Budgeting System in monitoring government's development projects.*
- 3.6 Noor Rizawati Nasir: *Evaluating the implementation of science, technology and innovation policy in addressing the marginalised in Malaysia.*

### 1530 - 1700 Group 4

- 4.1 Mohd Rafizu Muda: *Enhancing Procurement Management Framework For The Ministry Of Defence, Malaysia In Adopting Transparency Practices For Value-For-Money*
- 4.2 Muhammad Azizan Mohamed: *Kajian keberkesanan program Ops Perisai Aqidah dalam menangani teorisme dalam Angkatan Tentera Malaysia (ATM).*
- 4.3 Nurul Amirah Binti Hamzah: *Preliminary Analysis on Policy of Human Trafficking in Malaysia.*
- 4.4 Okafor Christian I: *Post Conflict Reconstruction Policies in Juba: Migration Factors and Effects.*
- 4.5 Sayedali Barzin Karoushi: *The Effect of Uncertainty over Governmental Economic Policies on Private Sector Investment in Iran.*
- 4.6 Siti Noor Kamariah Yaakop: *The Effectiveness of Entrepreneurship Education and Programs in Cultivating Entrepreneurial Intention among UNIKL Students.*