



RESEARCH & INNOVATION SHOWCASE POSTER GUIDELINES

1	Participants must produce their own poster according to the poster template.
2	The theme of the poster must follow UTM's branding guideline including UTM logo and tagline as well as RRW2022 logo.
3	Poster size is A1 size (594 mm x 841 mm). A maximum of TWO posters with different products are allowed to display.
4	Poster orientation must be in portrait (Width: 594 mm and Height: 841 mm).
5	<p>Information to include in the poster:</p> <p>You must produce your own poster according to the poster template. You can design the poster based on your own creativity. The theme of the poster must follow UTM's branding guideline including logo and the tagline.</p> <p>The MAIN CONTENT of the <u>research poster</u> must include:</p> <ul style="list-style-type: none">• Project Title• Introduction• Aim & Objectives• Materials and Methods• Results• Conclusion

The **MAIN CONTENT** of the innovation poster must include:

- Product photo
- Product features
- Novelty
- Applications
- Environmental friendliness
- Potential market

6 **POSTER FORMAT**



RESEARCH TITLE

CONTENT- Please refer to Poster Guideline
(Use your own creativity to organize the contents)

PHOTO OF
PARTICIPANT
-PASSPORT SIZE-

NAME RG or SOC :
CONTACT NO :
EMAIL :

7 Poster should be printed in English.

8	Researcher's photo and details are located at the bottom of each project poster.
9	To claim the poster fee printing, please click this following link (available at: https://bit.ly/claimrrw2022).