

PROJECT 2 MANB2027 PRESENTATION SCHEDULE
MSc (BUSINESS INTELLIGENCE AND ANALYTICS)
DATE: 9th DECEMBER 2019 (MONDAY) – 20 MIN PRESENTATION, 10 MIN Q&A

VENUE: BUSINESS INTELLIGENCE LAB, LEVEL 4, MENARA RAZAK

CHAIRPERSON: Ts. DR. NOORHAFIZAH BT HASSAN

NO.	TIME	STUDENT NAME	MATRIC NO.	PROJECT TITLE	SUPERVISOR	EXAMINER 1	EXAMINER 2
1.	9.30 AM	SHARMILA NAIDU A/P JAYAVERAN	MAN171139	DATA VISUALIZATION IN MARKET SHARE ANALYSIS FOR DUTCH LADY MILK INDUSTRIES	Ts. DR. NOOR HAFIZAH BT HASSAN	DR. NURAZEAN BINTI MAAROP	DR. AZIZUL B AZIZAN
2.	10.05 AM	HALAH ABDULLAH MOHAMMED ALMEKHLAFI	MAN181033	COMPLAINT RESOLUTION CLASSIFICATION AND PREDICTION FOR TELECOMMUNICATION INDUSTRY	DR. AZIZUL B AZIZAN	Ts. DR SAIFUL ADLI B ISMAIL	Ts. DR. NOOR HAFIZAH BT HASSAN
3.	10.40 AM	MOHD MOKHZAINI BIN MOKHTAR	MAN171142	THE APPLICATION OF INTERACTIVE DATA VISUALIZATION IN ACCOUNTING	Ts. DR. DORIS WONG HOOI TEN	DR AZIZUL AZIZAN	DR NILAM NUR AMIR SJARIF
4.	11.15 AM	FELICIA YEW HUI SHYAN	MAN181008	PREDICTIVE VISUAL ANALYTICS FOR SALES FORECASTING IN PHARMACEUTICAL ORGANIZATION	Ts. DR. DORIS WONG HOOI TEN	DR. ROSLINA BINTI IBRAHIM	ASSOC. PROF. Ts. DR NOR ZAIRAH AB RAHIM
5.	11.50 AM	NUR NAZIRA BINTI MUSTAKENG	MAN181025	FACTOR INFLUENCING SOCIAL MEDIA USAGE IN THE CASE OF SMART TUNNEL	DR. NURAZEAN BT MAAROP	DR. PRITHEEGA A/P MAGALINGAM	ASSOC. PROF. Ts. DR NOR ZAIRAH AB RAHIM
6.	12.25 PM	MOHAMMAD NURIHAN BIN SALIKIN	MAN171032	VISUALIZATION FOR E-COMMERCE SYSTEM BASED ON DYNAMIC PRICING	Ts. DR. DORIS WONG HOOI TEN	DR. ROSLINA BINTI IBRAHIM	DR. PRITHEEGA A/P MAGALINGAM

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NO.	TIME	STUDENT NAME	MATRIC NO.	PROJECT TITLE	SUPERVISOR	EXAMINER 1	EXAMINER 2
1.	2.00 PM	LOO YEW JIE	MAN171130	IMPLEMENTING A CUSTOMER CHURN MODEL USING DYNAMIC DATA FROM LOYALTY CARD HOLDERS OF COMPANY XYZ	Ts. HASLINA BT SARKAN	Ts. DR. NURAZALIAH BT ABU BAKAR	Ts. DR. SURAYA YA'ACOB
2.	2.35 PM	SHARIDA BINTI MOHD YUSOF	MAN161035	ANALYTICAL REASONING FOR VISUAL ANALYTICS IN PERFORMANCE MONITORING	Ts. DR. SURAYA YA'ACOB	Ts. DR NORZIHA MEGAT MOHD. ZAINUDDIN	Ts. DR. NURAZALIAH BTABU BAKAR
3.	3.05 PM	AHMAD AZROL SHAH BIN AHMAD AZMAN	MAN171021	MODELLING BIG DATA FRAMEWORK FOR MALAYSIA COURIER SECTOR	DR. MOHD SYAHID BIN MOHD ANUAR	Ts. DR. SURAYA YA'ACOB	Ts. DR NORZIHA MEGAT MOHD. ZAINUDDIN

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